



Kulani Kinis

Fall 2024 Newsletter

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A letter to the Kulani Kinis Community from the CEO

Dear readers,

As we dive into this fall's newsletter, I want to take a moment to express my heartfelt gratitude for the incredible support from the Kulani Kinis community. Your passion, loyalty, and enthusiasm inspire us to carry on our mission every day to inspire our customers to dream big, work hard, and encourage you to dive deep into life's adventures. Without our vibrant customer base and devoted fans, we wouldn't be able to continue spreading our motto: "Swim. Sweat. Sparkle."

In this edition, we have something special for everyone in our community. First, we'll spotlight some exciting perks for our loyal customers, including details about our upcoming loyalty program, which offers exclusive discounts and first access to our newest collections. Then we will offer you insight into our newest collection Call Of The Sea.

Thank you for being an essential part of our journey. Together, we'll continue to chase big dreams, embrace bold adventures, and sparkle every step of the way.



- Danielle Atkins

Kulani Kinis Sun Chaser Ambassador Program



Your support and loyalty to Kulani Kinis are greatly appreciated, and you can take it one step further to become a member of our Kulani Kinis family by joining our Sun Chaser Ambassador program. If you step into a world of adventure and exclusive perks, this is what awaits you:

- Magical rewards: Earn vouchers, exclusive discounts, and access to secret giveaways.
- Creative inspiration: receive exclusive advice and tips to help you create content.
- First looks: Receive first looks at Kulani Kinis' newest treasures and insight into some of Kulani Kinis' biggest secrets.

How does it work? It's simple.

Apply

Apply on our website by filling out a quick form and entering your information. If accepted, you will be on your way to earning the perks of a Kulani Kinis Sun Chaser.

Create

Create content that brings the Kulani Kini vibe to life. We love content that captures a colorful, beachy aesthetic, and overall something that makes you smile.

Share

Share your content with the world and tag us @kulanikinis on Instagram. In addition, share your unique ambassador code with friends and followers to get a chance to be posted on Kulani Kinis' socials.

Connect

Connect with your Kulani Kinis family by following us on our socials as well as other fellow Sun Chasers. Welcome to your new community that is full of support and positivity for one another.

Kulani Kinis Call Of The Sea collection



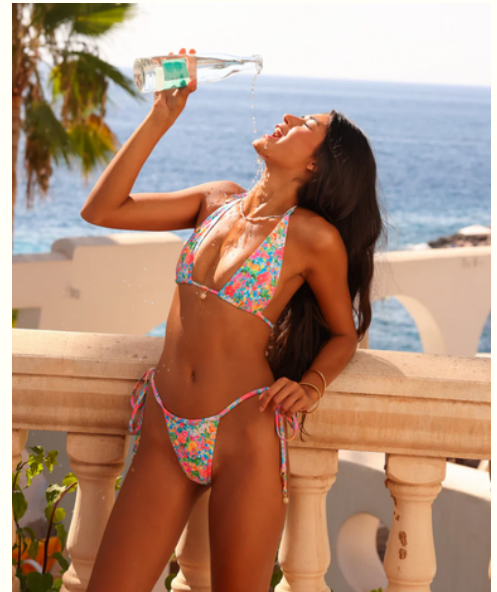
The ocean is calling, and we at Kulani Kinis are thrilled to answer with the launch of our newest swimwear collection, Call Of The Sea, arriving on November 7th, 2024.

This collection embodies everything Kulani Kinis stands for: adventure, carefree days by the water and the charm of a seaside state of mind. Inspired by our iconic beachy aesthetics and the beauty of coastal escapes, Call To The Sea is designed to bring confidence and a touch of magic to your swimwear wardrobe.

Featuring seven unique and vibrant patterns, this collection perfectly blends elegance and playfulness, ensuring you shine on every shore. Each piece is available in a variety of styles, ranging from a classic bikini to a bandeau to a one-piece. Offering a wide selection that allows you to cater to your individual preferences and needs, while finding something you love. With comfortable, flattering fits, Call Of The Sea empowers you to embrace sun-soaked days with confidence and adventure.

Mark your calendars for the launch of Call Of The Sea, because Kulani Kini's wants to give back to their customers and show their appreciation for the loyalty and love that we have received. The first 1000 orders starting at midnight on Nov. 7, 2024, will receive 50% off their purchase of the collection.

We can't wait to see you sparkle in Call To The Sea. Get ready to dive into your next adventure when the collection launches on Nov. 7, 2024. The collection will be available through our website and our online retailers Asos and Pacun.



Model is wearing Tropical Punch from the Call Of The Sea collection



Model is wearing Salty Seashell from the Call Of The Sea collection