

Kulani Kinis

SOCIAL MEDIA PRESS RELEASE



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Kulani Kinis Launches Swimwear Collaboration with Lexi Hidalgo, Electric Sunshine

Core News Facts

- May 18, 2024, Kulani Kinis hosted a pool party in Miami, Florida, to announce the drop of their new line, Electric Sunshine.
- Electric Sunshine is a swimwear line made in collaboration with Tik Tok influencer, Lexi Hidalgo.
- The Electric Sunshine collection features various vibrant colors, patterns and designs that reflect Hidalgo's beachy, vibrant and upbeat aesthetic.
- The event hosted various influencers and attendees that could celebrate the launch as well as create content in the aesthetic location of the pool party.
- This event created excitement and awareness about the new swimwear line.
- The line was launched on the day of the event, and customer's could find electric sunshine on Kulani Kinis' website and shop immediately.

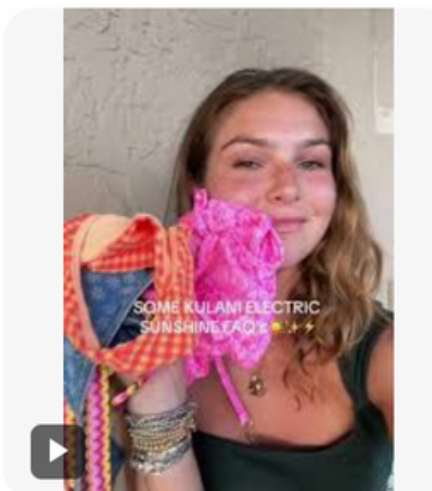


Various models showcase pieces of the Electric Sunshine swimwear collection

Connect with Kulani Kinis through the following links:



See some of Electric Sunshine by clicking on Lexi Hidalgo's Tik Tok:



Quotes

"Alongside working with such a beautiful company, I was able to meet so many amazing girls yesterday... meeting face-to-face and feeling so supported and encouraged was the most beautiful experience," - Hidalgo

"Our goal for this collaboration was to inspire creativity and adventure, while fostering a community who love the beachy lifestyle. Lexi Hidalgo and the pool party launch event was all I could dream of for this collaboration." - Joselyn Zuro

About:

Kulani Kinis is an Australian swimwear brand based in Sydney, known for its affordable and vibrant designs that inspire women worldwide. Offering a wide selection of women's swimwear, men's swimwear, and accessories in sizes ranging from XS to 3XL, Kulani Kinis primarily operates online through its official website, kulanikinis.com. For more information, visit kulanikinis.com

